

SOCKS MANUFACTURING PLC - ETHIOPIA





### INTRODUCTION

- Established in 21<sup>st</sup> June 2016 in Hawassa Industrial Park,
- Hawassa Ethiopia and having over 1 million pairs per month capacity to produce socks and tights to the international markets.
- There are 450 Ethiopians and 40 expatriates are working together to achieve best quality, on time delivery, competitive prices.
- Having installed state of the art machineries and equipment from Italy and Korea, China and India.
- Isabella has achieved the good reputation in the world hosiery industry.



• Our existing esteemed customer base and potential customers are getting the zero tax benefits from Ethiopian plant under the AGOA (African Growth Opportunities Act) and further EBA (Everything But Arms) initiative of the European Union which all imports to the EU from the least developed Countries are duty-free and quota-free. The EBA is part of the EU Generalized System of Preferences (GSP).



#### OUR MISSION

Manufacture premium quality socks and tights to our clients from Ethiopia with the intention of passing the lowest conversion cost in the world along with duty free facility to any major global market and assuring compliance with internationally accredited safety, environmental & ethical standards.



#### OUR VISION

To be the leading socks and tights manufacturer in the African region ensuring constant innovations to products, processes and technologies to keep up with the ever changing global ecosystem.

# **Our Product capabilities**

Range of products is available for Newborn, kids, men and women who require seasonal designs of the abovementioned hosiery items.

\* Socks

\* Tight & Leggings

\* Leg & Arm Warmers







# Our Manufacturing process



# Knitting



Linking



Sewing (Tights)



Boarding



Packing













# Our Auxiliary process

Inspection / Quality

Washing / treatment









Non-Slip Printing



Knitting



# Linking

There are two type of Linking as below.

\* Hand Linking / Dial Linking

\* Rosso Linking



# Boarding







### **Value Additions**

#### 1. Wet Processing

- \* Cool Wash
- \* Anti-bacterial Chemical Treatment
- \* Softening

### 2. Non slip / ABS Printing

- \* Clear color in any customer design
- \* Colored in any customer design

### 3. ECO Friendly

- \* Heavy Metal Free yarn use
- \* Metal free trade zone









## **Our Compliances**

Öeko Tex (Class I)



HER project



#### **BSCI**



#### **SCAN**



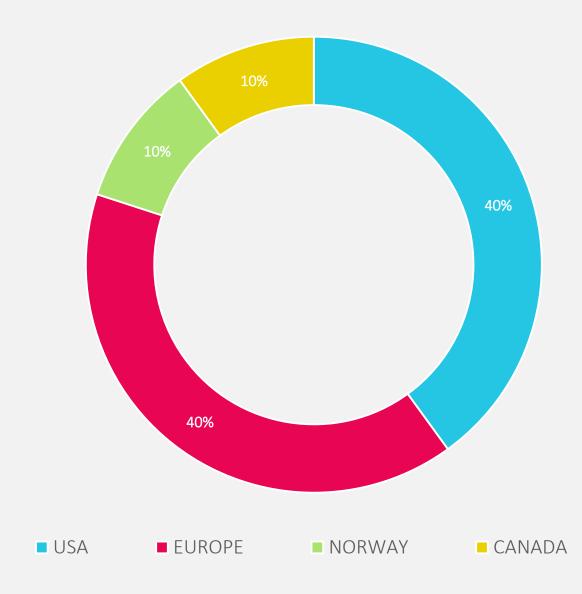




## **Growth Plan**



#### **Present Market Share**



### **Our Customers**





















### **Our Potential Customers**

**HUGO BOSS** 

https://www.hugoboss.com/home



H&M

http://www2.hm.com/en\_us/index.html



Renfro

https://www.renfro.com/



Lidl

https://www.lidl.co.uk/en/index.htm



**BE Connected** 

https://beconnected.world/



Aldi

https://www.aldi.co.uk/





