

### **Group Overview**

ITL is a company with over 40 years experience in the apparel labelling industry, working with leading international apparel brands, retailers and manufacturers. We are proud of our history and our heritage. A blend of traditional values with a very forward thinking outlook.

ITL are producers of all labelling you need to brand, sell, identify and distribute garments. Our globally located operations are 100% ITL owned.



#### **OUR PRODUCTS**



**Woven Labels** 



Screen Printed Fabric Labels



**Heat Transfers** 



Care and Contents Labels



Hangtags / Swing Tickets



Packaging



□ Variable Data



**Specialized Labels** 

#### **OUR SOLUTIONS**



**RFID** 



**Trends and Insights** 



Concept and Development



**Product Guides** 



**Product Engineering** 



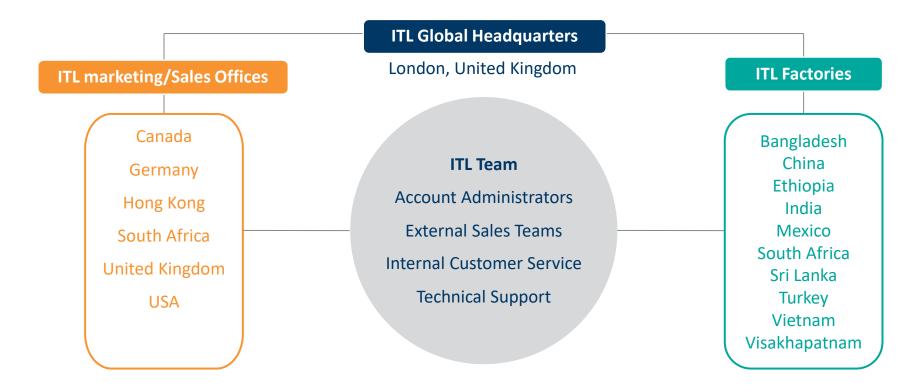
LabelVantage™



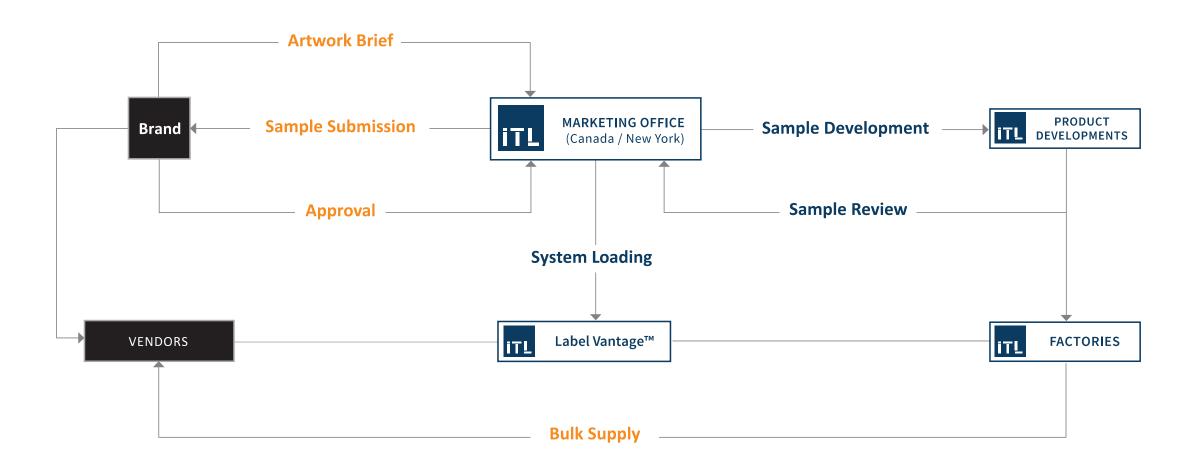
**Brand Protection** 

### **ITL Global Structure**

With sales teams and manufacturing sites placed strategically around the globe, we are where you need us, when you need us.



# Working with ITL



## ITL commits to Ethiopia

Following requests from key customers and anticipating the future growth of the Ethiopian textile industry, ITL opened their factory in Hawassa in 2018 and are the first global label manufacturer to set up operations in the country.

- Aligns with group 'footprint growth' strategy
- Links well to ITL's strong African heritage
- Generates opportunities to develop with new customers
- Proves our partnership approach to existing customers
- Complements ITL Management structure and skill-set



# ITL Ethiopia in pictures



















ITL in Ethiopia

## **Label Vantage™**

ITL's LabelVantage™ online platform has been designed and developed to provide ITL with an edge in delivering label programs fast, reliably and on a global scale.

LabelVantage™ is fully integrated into ITL Ethiopia's operations and can be relied upon to ensure accuracy and efficiency for all orders.





### **Thank You!**

#### **Ermias Kassu**

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GG Your label is your brand, put it in safe hands?